

Session Overview

Deep dive session - Designing NAMAs
Xander van Tilburg

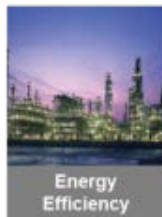
AsiaLEDS – Yogyakarta
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ECN and NAMAs

ECN Policy Studies

Energy research Centre of the Netherlands since 1955

- Research NGO – not for profit
- Over 500 staff in seven research areas
- 60 staff in Policy Studies unit
- Main think tank for Dutch government on energy and climate.



Global Sustainability group

Within ECN Policy Studies 15 staff work on issues of ‘global sustainability’ with the mission to help *mobilizing public and private investment through low carbon energy policies and measures.*

Our focus is on four key themes:

Policy and strategy
development

Increased policy
effectiveness

Scoping and
prioritisation

Renewable energy
deployment

Clients include: European Commission, UNFCCC, UNEP, UNDP, CDKN, DFID, GIZ, BMUB, World Bank and the IPCC

Experience working in: a diverse group of countries including Indonesia, Kenya, Thailand, Ghana, South Africa, Argentina, Brazil, Mexico, Kuwait, etc.

ECN and NAMAs

ECN experience on NAMAs

- In-country experience in developing concrete NAMA proposals
 - Assistance for attracting implementation funding.
 - Convene stakeholders on NAMA prioritisation and design
 - Robust analyses on costs and benefits, mitigation potentials, feasibility, financial risks, and business models
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- NAMA trainings for various audiences
 - Thought leadership on the concept of NAMAs, bringing insights to international dialogues, reviews, and workshops
 - Conceptual studies on the role of NAMAs
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- Half-yearly NAMA Status Reports
 - Comparative case studies, country profiles, and policy briefs
 - Publications on issues such as development impacts, sectoral priorities, finance, and ODA

Highlighted project: **MitigationMomentum**

Encourage learning on NAMA development, and assist selected countries with developing a NAMA proposal ready for finance

www.mitigationmomentum.org

funded by IKI/BMUB



Agenda

- Summary of NAMAs and current state of play (20 min)
- Identifying and framing NAMAs (20 min)
- ~~Prioritising NAMAs~~

- *Break-out session: Identify and frame a concrete NAMA (30 min)*

- Coffee break (20 min)
- Developing a NAMA proposal for international support (20 min)
- Designing for efficiency and effectiveness (20 min)

- *Break-out session: Design of the previously framed action (30 min)*

- Round up and closing remarks (20 min)

Learning objectives

- The current state of play on NAMA development and NAMA finance,
- How to identify, frame, and prioritize opportunities for NAMAs in your country, and
- How to turn these NAMA opportunities into concrete compelling proposals to solicit international support

Structure of the presentations

- Content
- Examples
- Further reading

Break out sessions

Session 1: *Identify and frame a NAMA*

Domestic framing exercise

Step 1: **Select concept**

- Explore ideas: one for each participant
- Group selects one idea to take further (including scope)

Step 2: Discuss **rational for domestic audience**

- Selling points and audience(s)
 - Economic: Finance Ministry and sector representatives
 - Environmental: Environment Ministry and civil society
 - Social: Ministry of Social Affairs (or equivalent) and civil society

Step 3: **Communicate!**

- Prepare one-minute elevator pitch to share with the group

Break out sessions

Session 2: *Design the selected NAMA concept* **International framing exercise**

Step 1: Discuss **rationale for international audience** (i.e. donors)

- **Ambition: mitigation and sustainable development impact**
- **Potential for transformational change**
- **Added value and rationale for support**

Step 2: Design for **Effectiveness and efficiency**

- **Effectiveness – actions that get to results**
- **Efficiency – smart design**

Step 3: **Communicate!**

- **Prepare one-minute elevator pitch to share with the group**

Thank you!



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